



# 2011 Session Evaluation

**SESSION ID:** 101A

**SESSION TITLE:** Building Major Donor Strategy 101

**SESSION DATE & TIME:** Monday, July 4 10:45AM - 11:45AM

**SPEAKERS:** Samantha Reed

Daniel Brackeson

**RATING SCALE:** 1 = Not at All Satisfied – 5 = Extremely Satisfied

Program Content	Presenter Delivery	Time for Q&A	Overall Rating	Total Mean Rating	Survey Count
4.63	4.75	4.57	4.63	4.65	24

**COMMENTS:**

- Great information, will contact for more!
- Started slow - would have liked more on strategy and firm examples from presenters. mock conversation would have been helpful or strategy design.
- Noisy with room next door using microphone.
- Great basic first steps.
- CCS guys are always great and very thorough.
- So much info! PowerPoint notes would have been useful to use during presentation.
- Very good - mixed crowd.
- Loved the pre-submitted questions format. Of course, we couldn't get to everything, but I still felt I left with a number of great tools.
- Guys were great! As always - wish there was more time in general to hear their thoughts.
- Great job.



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